

# Support for local authorities on sustainable travel

The Local Government Support Programme,  
funded by the Department for Transport





The Department for Transport funded Local Government Support Programme is here to help you deliver your council's ambitions on decarbonising transport and improving air quality. If you have declared a climate emergency, we can help with the next steps.

### Our support is free, impartial and flexible.

We're a friendly team based across England and you'll have a dedicated regional account manager.

Whichever way we support you, we aim to upskill and connect you with other officers, giving you the tools you need at the forefront of the zero carbon transition.

In 2020/21, we're offering the following support on sustainable travel:

- [Sustainable travel review](#)
- [Staff travel plan template](#)
- [Business engagement review and event support](#)

We also offer free, [extensive support for local authorities on electric vehicles \(EVs\) and charging infrastructure](#).

### Next steps

**Fill in our enquiry form** to start a conversation with your regional account manager.

Sign up to **Authority Alert** to receive the latest updates.

Visit our **Local Government Support Programme webpage** to see our latest webinars.



## Sustainable travel review

Whilst many employees are not currently commuting to offices or travelling for business due to COVID-19 restrictions, taking the time to review your staff travel policies and initiatives now can be a good investment. Some employees may be more open-minded about changing their habits and shifting to more sustainable modes when they return, and some aspects of older policies may no longer make sense.

Activity in this area also signals your commitment to improving air quality and addressing the climate emergency. It's an opportunity to lead by example while improving staff health and wellbeing.

Our review independently evaluates your current staff travel plan or survey results. We will offer recommendations in a short report based on our experience and best practice from other local authorities.

## Staff travel plan template

Staff travel plans help to shape employees travel choices, encouraging and enabling employees to commute sustainably, whether by bike, public transport, lift-sharing or driving where necessary.

If you'd like to put a staff travel plan in place for your local authority and are starting from scratch, get in touch to request our template staff travel plan. We will guide you through the process and offer ongoing support.

## Business engagement review

Planning to deliver business or community engagement activities focused on EVs or sustainable travel?

Our support can help you implement new engagement projects or update your current programme. We can assist with the planning and delivery of events and help upskill council staff to deliver ongoing EV engagement. Our support includes:

- An engagement project review to develop a new project or analyse current activities
- Event delivery, including agenda planning and virtual event facilitation
- Staff training to upskill your colleagues to deliver ongoing EV engagement activities
- Support as guest speakers at your events

**Fill in our enquiry form** to get in touch with your regional account manager.



# How else can Energy Saving Trust support you?

## Fleet support

Our dedicated fleet support managers provide in-depth, tailored reviews to help organisations make their fleets more efficient, cost-effective and lower emissions. For example, the Grey Fleet Review looks at how employees use their own vehicles for work purposes.

We will analyse your travel policy and journey data to model the profile of the fleet and cost and emissions relating from grey fleet use. We can also offer an ultra low emission vehicle review, HGV review and several others.

With funding provided by Department for Transport, these reviews are available at no cost to organisations.

For more information, visit our [Fleet Support page](#) or contact [transportadvice@est.org.uk](mailto:transportadvice@est.org.uk).

This support is available on a first come, first served basis, so please get in touch today for more details.

## Last mile deliveries and ecargo bikes

eCargo bikes are a highly versatile way of transporting items with zero-emission and have great potential to displace diesel van trips across our towns and cities, benefiting air quality and climate change, and reducing congestion on our roads.

To learn more download the Energy Saving Trust's guide on [Electrifying last mile deliveries](#), which offers advice for businesses on electric vans or ecargo bikes.

The follow-up guide, [Electrifying last mile deliveries guide for local authorities](#), sets out the variety of approaches that local authorities can take to support the electrification of last mile deliveries and illustrates the approaches with an array of case studies.

We have also recorded two [webinars about ecargo bike projects for local authorities](#) that are available through our webpage.







## Keeping you up to speed

### Monthly webinars

We hold free monthly webinars to help local authority officers build their knowledge and share expertise in many aspects of low emission transport. Recordings of previous webinars dating back to October 2019 are also available.

Visit the [Local Government Support Programme webpage](#) to see what's coming up and browse previous events.

### Authority Alert newsletter

**Sign up to Authority Alert** to receive emails relating to Energy Saving Trust news, support and funding for local authority officers and councillors on sustainable transport.

### LinkedIn

Join the [Energy Saving Trust Transport LinkedIn Group](#) to be part of the discussion and receive transport news, events and updates.

**Energy Saving Trust is an independent organisation dedicated to promoting energy efficiency, low carbon transport and sustainable energy use. We aim to address the climate emergency and deliver the wider benefits of clean energy as we transition to net zero.**

We empower householders to make better choices, deliver transformative programmes for governments and support businesses with strategy, research and assurance – enabling everyone to play their part in building a sustainable future.